



Corporate Support for CSCR

The Center for Supply Chain Research® (CSCR®) welcomes outstanding organizations with the objective of creating a community of practice. Our supporters provide insights for CSCR's strategic plan by identifying relevant supply chain issues that their organizations are experiencing in today's challenging business environment.

Explore our four areas of focus:



Talent

CSCR facilitates access to hundreds of Penn State supply chain majors and graduate students concentrating in the discipline.

Knowledge

CSCR offers a broad portfolio of open-enrollment supply chain offerings, certificates, courses; and custom learning solutions for organizations.

Research

CSCR aims to collaboratively engage industry with faculty and students in groundbreaking research to advance the body of knowledge in supply chain management.

Networking

CSCR offers multiple opportunities for professionals to stay up-to-date on supply chain trends, connect with peers, and be inspired.

Why Penn State Smeal?

1300+ undergraduate internship and co-op opportunities annually posted by top companies

No. 5 in Top Supply Chain Programs

– Supply Chain Digital, 2024

Professionals rank Penn State Smeal as one of the best in the world for supply chain education.

No. 24 in Faculty Research

– UT Dallas Top 100 Business School Rankings

Penn State Smeal research published in 24 leading journals in major business disciplines worldwide.

What Your Gift Funds Support

Talent

Access Penn State students from supply chain and information systems, management information systems, industrial engineering at the fall and spring career fairs.

Priority registration at career fairs

Access to 1,000+ students

Prime booth placement

Knowledge

Take advantage of opportunities including industry forums on the latest in supply chain, talent symposiums, and monthly self-development courses.

Supply chain courses

Talent symposium

Leadership forums

Board-directed special topic webinars

Research

Gain access to student research opportunities, current faculty, and working papers and publications.

Access to faculty and industry peers

Student research opportunities

CSCR Research Portal

Networking

Insights & Advisory Board

Meet with the leadership team to weigh in on the CSCR agenda and participate on our CSCR Advisory Board

Engage with peers at networking meetings several times a year

Provide guidance for CSCR strategic plan

Participate in CSCR Advisory Board

Management Support

Each company is assigned a key point of contact who will check in quarterly to address your concerns and provide updates on CSCR developments.

Faculty consults for company-specific issues

Open communication to address needs

Concierge service provided quarterly

Communications

Stay in the loop on all CSCR happenings through the center's various social medium and online resources.

CSCR Social Media

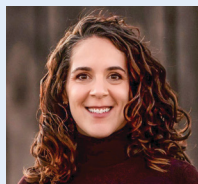
Penn State Supply Chain Podcast

CSCR News Portal

Online repository for supporters



Scan to learn more about corporate support for CSCR



Penn State CSCR enables our supply chain to execute with excellence while advancing our strategic priorities. Hershey leverages valuable research and peer benchmarking to bolster

our industry knowledge, and we develop our talent bench with executive education programs and access to top supply chain students.

Jessica Gerhard, Director, Demand Planning & Customer Supply Chain at The Hershey Company

Connect With Us

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